Bonwit Teller 4 East 57th Street New York, New York 10022

ATTENTION: PERSONNEL DEPT.

TO WHOM IT MAY CONCERN:

I was in N_{\bullet} Y. C. last week and dropped into Bonwits and went to the Cosmetic Counter.

I was waited on by an unusually attentive salesgirl who spent a lot of time with my friend and myself for a very long time. She did not pressure nor push; was interested and courteous. It is so unusual these days that I thought I would drop you a line;;;;;her name is Tina Novellino.

My friend and I walked away with lots of cosmetics and very good feeling that perhaps there were stores who had people who again, like the good old days, "gave service to the customer."

Tina was a joy to listen to and certainly a plus for your store.

Sincerely,

Eudice Lehman 3701 Fords Lane

D-11:

Baltimore, Maryland 21215